

Chart of the month September 2021: Co-op Community Wellbeing Index

This month’s chart looks at the Co-op Community Wellbeing Index (CWI). The Community Wellbeing Index is an online tool created by Co-op in partnership with The Young Foundation and Geolytix. It contains a set of 9 domains measuring wellbeing through the use of data. Domains fall within 3 categories and these are: **People** (Education and Learning, Health, Economy, Work and Employment), **Place** (Culture, Heritage and Leisure, Transport, Mobility and Connectivity, Housing, Space and Environment), and **Relationships** (Relationships and Trust, Equality, Voice and Participation). The score ranges between 0 and 100 with a score for overall Community Wellbeing and additional scores for each of the nine domains, all compared to the UK scores.

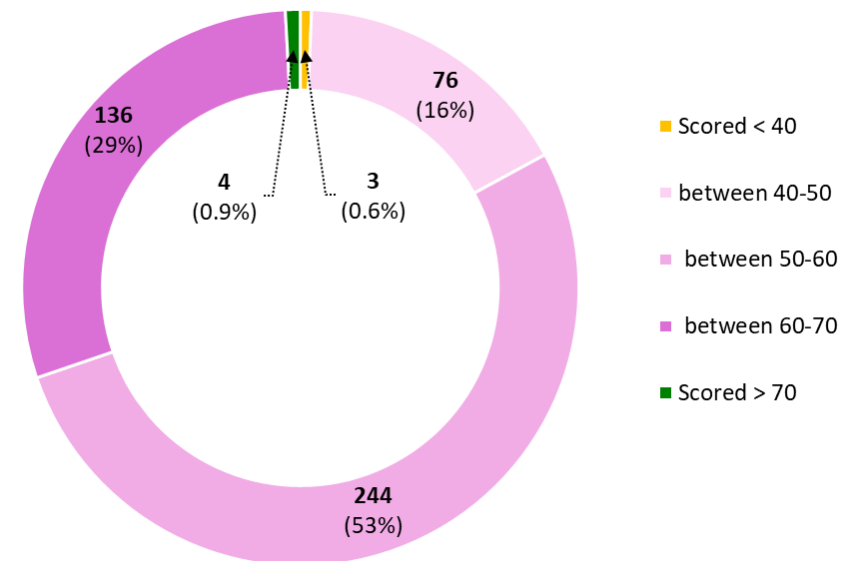
There are 28,317 communities or ‘Seamless Locales’ which are identifiable local areas of 9 km², 2,200 inhabitants, and 1,000 households on average. The Seamless locales’ are non-contiguous to administrative or statistical boundaries. To find out more about the index or the locales, please visit the [CWI main page](#).

Main findings.

Oxfordshire

- There are currently 463 seamless locales covering Oxfordshire County, out of these: 12 cover Oxford City (3%) and 451 the rural districts (97%). There are 98 locales in Cherwell (21%), 139 in South Oxfordshire (30%), 94 in Vale of White Horse (20%), and 120 in West Oxfordshire (26%).
- The overall CWI scores given to these locales show that: 0.6% of the locales scored below 40 (worst and below UK average), 16% between 40 and 50 (below UK average), 53% between 50 and 60, 29% between 60 and 70, and 0.9% above 70 (best) (see chart).
- Based on the number of locales within each score range, the average CWI score in Oxfordshire is 56. This places Oxfordshire County above the UK average of 51.

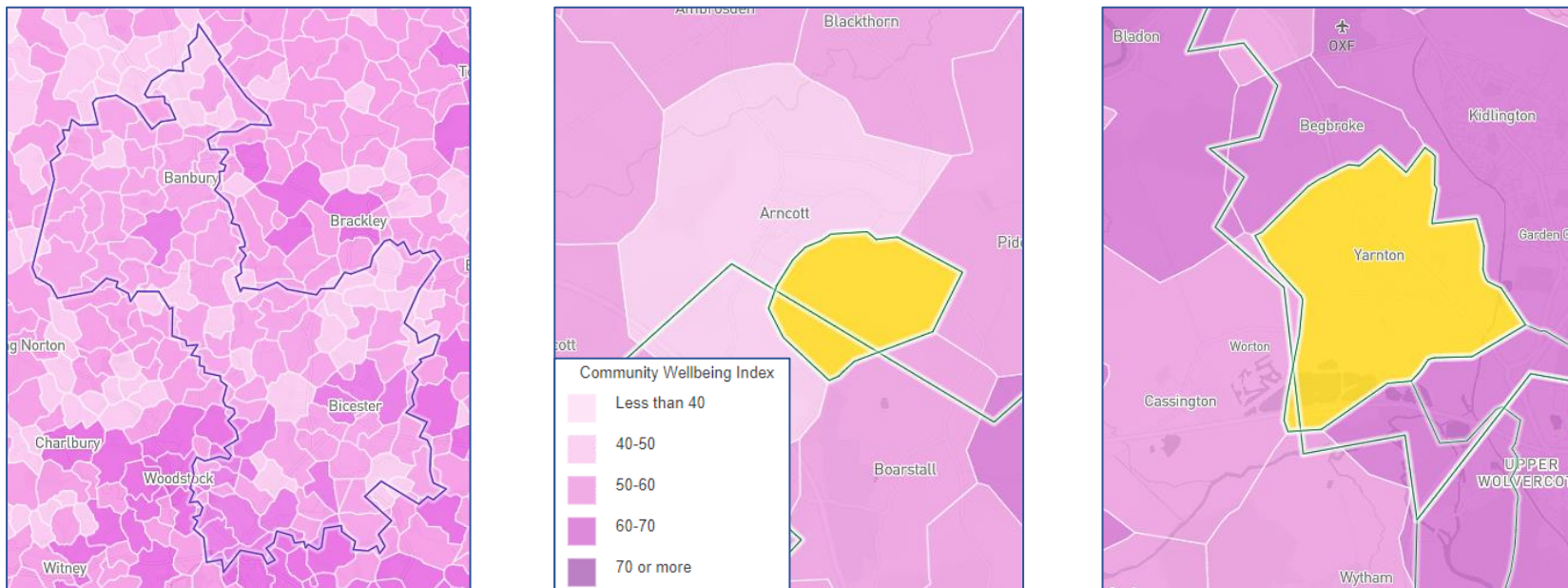
Seamless locales within each CWI score band

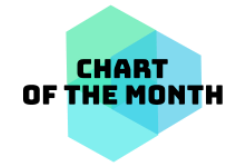


Cherwell

- There are 98 seamless locales covering Cherwell. Out of these locales, 26 scored below the UK average (51).
- The lowest CWI scores in Cherwell are in the following locales: Arccott Industrial (40), Juniper Hill (44) and Mixbury (46).
- Arccott Industrial scored particularly low in the Voice & Participation (19), Education and Learning (28), and Transport, Mobility & Connectivity (29) domains.
- Locales with the highest CWI scores are located in Yarnton (68), Begbroke (66), and Kidlington (65), all well above the UK average (51).
- Yarnton scored well in the following domains: Economy, Work & Employment (81), Voice & Participation (79), and Culture, Heritage & Leisure (75).

Maps from left to right: Cherwell district, Arccott Industrial locale, Yarnton locale. **Source: CWI, Geolytix, 2021.**

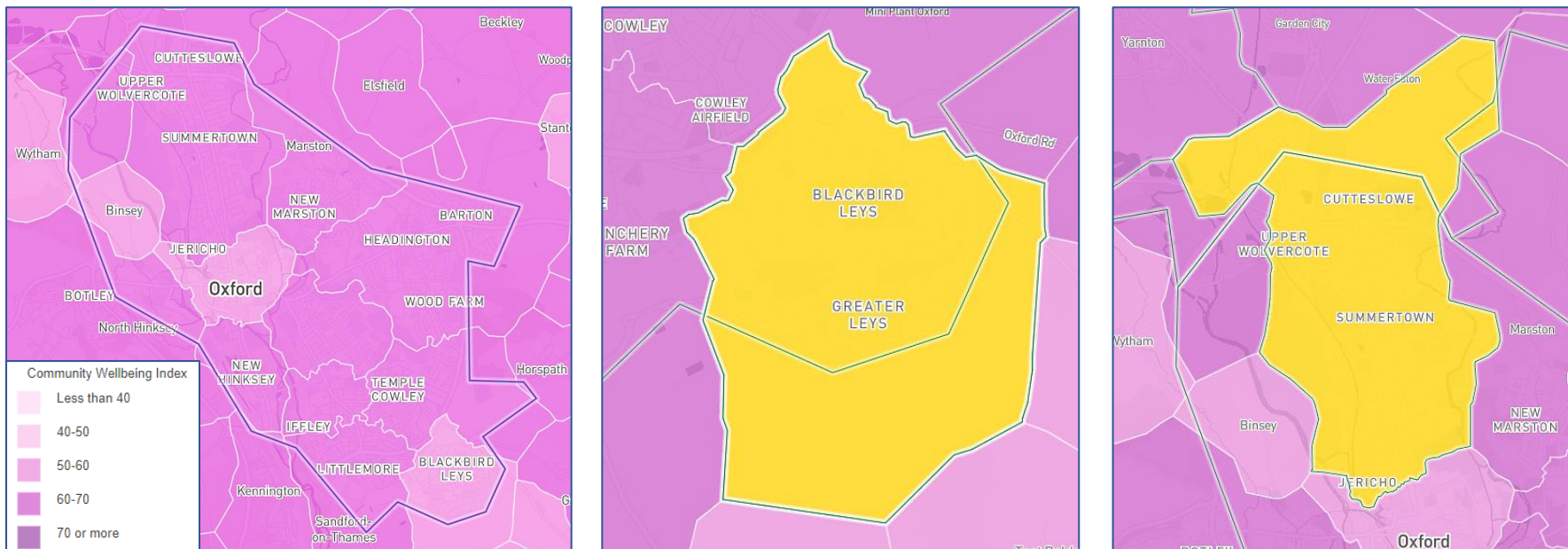




Oxford

- There are 12 seamless locales covering Oxford. All the locales scored well above the UK average (51).
- Locales that had the lowest scores are: Blackbird Leys (58), Binsey (59), and Central Oxford (59). However, they were all above the UK average (51).
- Blackbird Leys scored particularly low in both Health (41), and Housing, Space & Environment (41).
- The highest CWI scores were recorded in North Oxford (66), Headington (65), and Lower Wolvercote (65).
- North Oxford scored well in the following domains: Education & Learning (92), Culture, Heritage & Leisure (91), and Health (88).

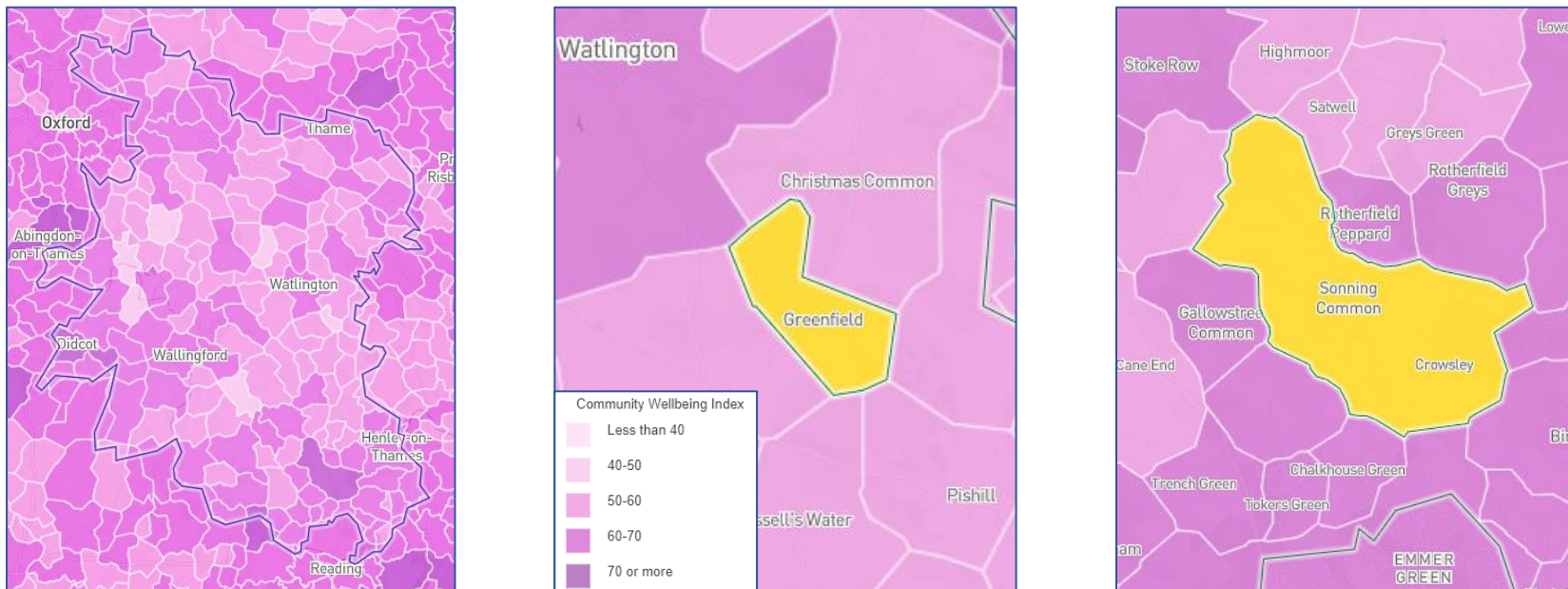
Maps from left to right: Oxford City, Blackbird Leys locale, North Oxford locale. Source: CWI, Geolytix, 2021.



South Oxfordshire

- There are 139 seamless locales covering South Oxfordshire. From these, only 7 scored below the UK average (51).
- Locales with the lowest scores are located in Greenfield (45), Easington (46), and Hailey (47), all below (worse than) the UK average (51).
- Greenfield scored particularly low in the following domains: Transport, Mobility & Connectivity (9), Education & Learning (30), and Housing, Space & Environment (38).
- The highest scores recorded in South Oxfordshire were in Sonning Common (71), South Didcot (70), and Chinnor (69).
- Sonning Common score particularly well in the following domains: Education & Learning (88), Culture, Heritage & Leisure (84), and Voice and Participation (80).

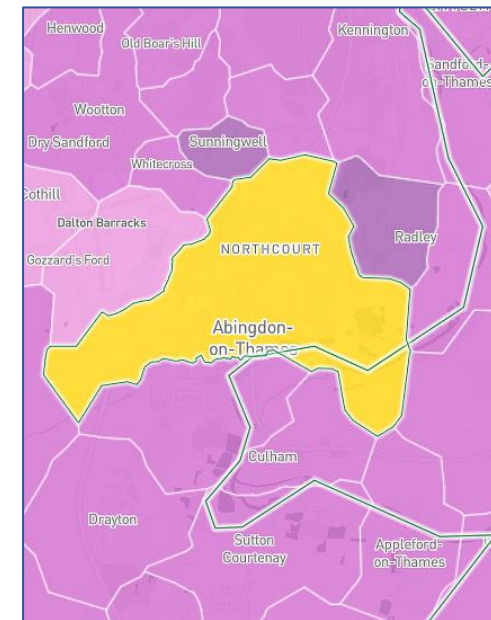
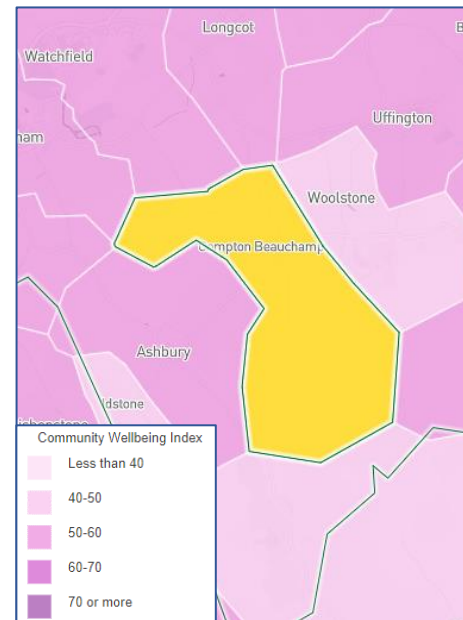
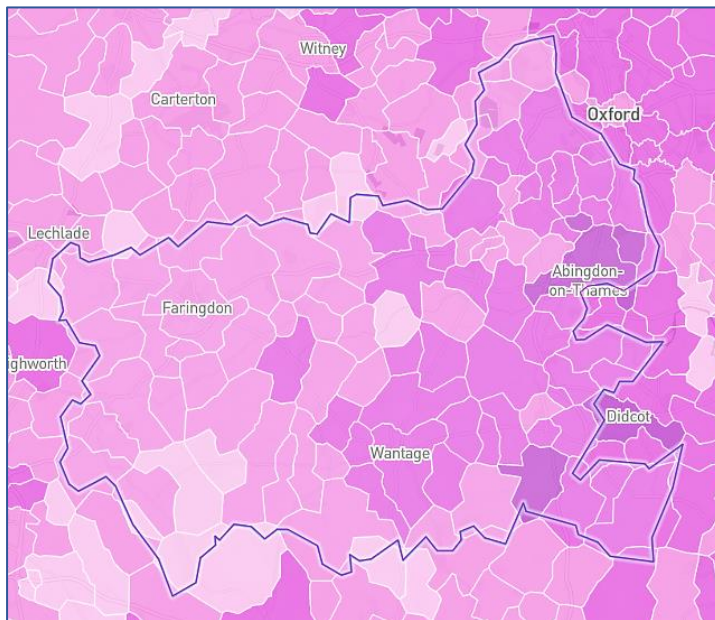
Maps from left to right: South Oxfordshire district, Greenfield locale, Sonning Common locale. Source: CWI, Geolytix, 2021.



Vale of White Horse

- There are 94 seamless locales covering Vale of White Horse. From these, only 5 scored below the UK average (51).
- The lowest CWI scores were recorded in Compton Beauchamp (45), Idstone (47), and Lyford (49), all below (worse than) the UK average (51).
- Compton Beauchamp scored low in the following domains: Equality (15), Transport, Mobility & Connectivity (17), and Housing, Space & Environment (38).
- Seamless locales with the highest scores were located in Abingdon (71), Radley (71), and Harwell Campus (70).
- Abingdon scored particularly high in the following domains: Education & Learning (93), Voice & Participation (84), and Economy, Work & Employment (82).

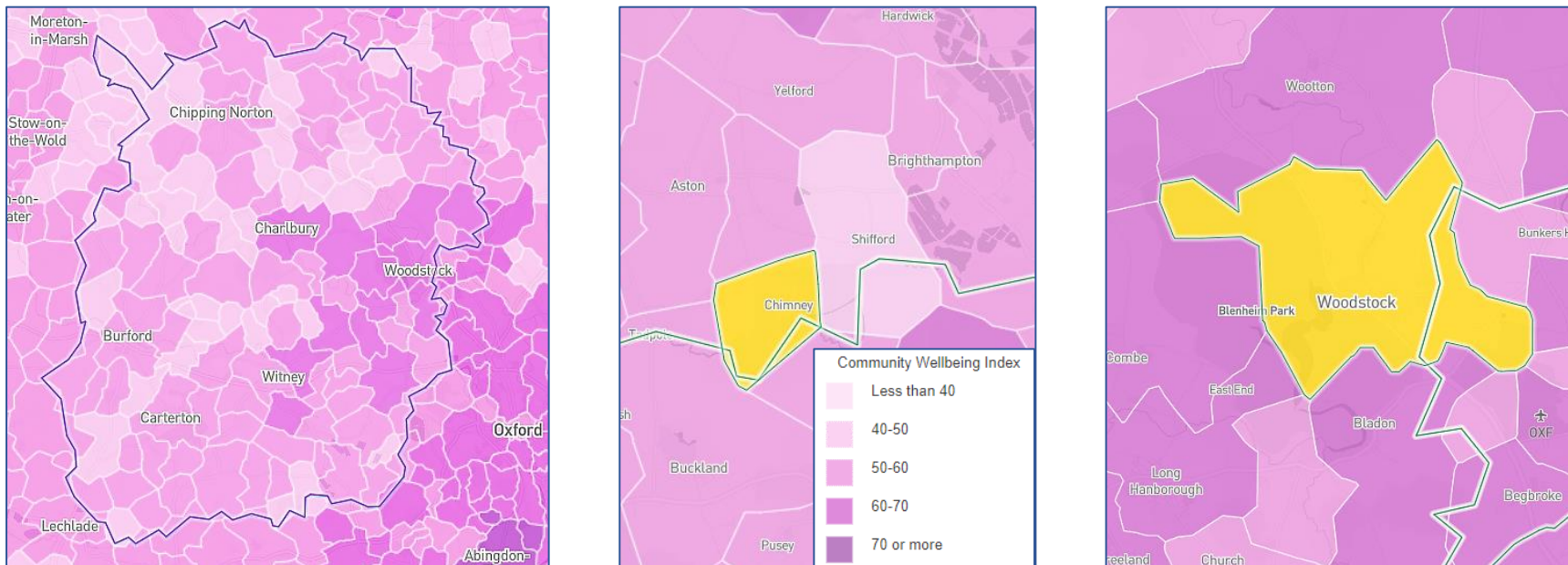
Maps from left to right: Vale of White Horse district, Compton Beauchamp locale, Abingdon locale. **Source: CWI, Geolytix, 2021.**

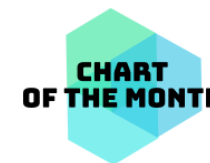


West Oxfordshire

- There are 120 seamless locales in West Oxfordshire. From these, 49 scored below the UK average (51).
- Locales with the lowest scores in West Oxfordshire were Chimney (40), Nether Worton (40), and Chastleton (41), all below (worse than) the UK average (51).
- Chimney scored low in Transport, Mobility & Connectivity (8), Housing, Space & Environment (25), and Equality (31).
- Locales with the highest scores were Woodstock (68), Bladon (66), and Combe (65).
- Woodstock scored well in the following domains: Economy, Work & Employment (88), Culture, Heritage & Leisure (88), and Education & Learning (78).

Maps from left to right: West Oxfordshire district, Chimney locale, Woodstock locale. Source: CWI, Geolytix, 2021.





References:

Co-op – [The Community Wellbeing Index](#)

CWI – [Full report, Oct 2020](#)

CWI – [Technical report, Oct 2020](#)

Geolytix – [CWI map](#)

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Vale of White Horse District Council

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Data notes and briefings from this service are available at [District Data Service website](#).