
Banbury Bicester Kidlington BBK Enterprises 2017

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1. **Specific enterprises:** Key employers in these three towns include:
 - Banbury: Jacobs Douwe Egbert, Prodrive
 - Bicester: Wyndeham Bicester
 - Kidlington: Elsevier, Thames Valley Police
2. **Definition of Kidlington:** In this note (as opposed to that for 2016) a consistent definition of Kidlington has been used, which is not defined by the parish or ward boundaries but by the MSOAs which cover the town and also the airport area.
3. **Definition of Banbury / Bicester:** Currently the published data uses the old boundary definitions of Banbury & Bicester. In other words, it does not account for building programmes going on around the edges of these towns.

(A) BUSINESS DEMOGRAPHY

Source: ONS Business Demography for 2016

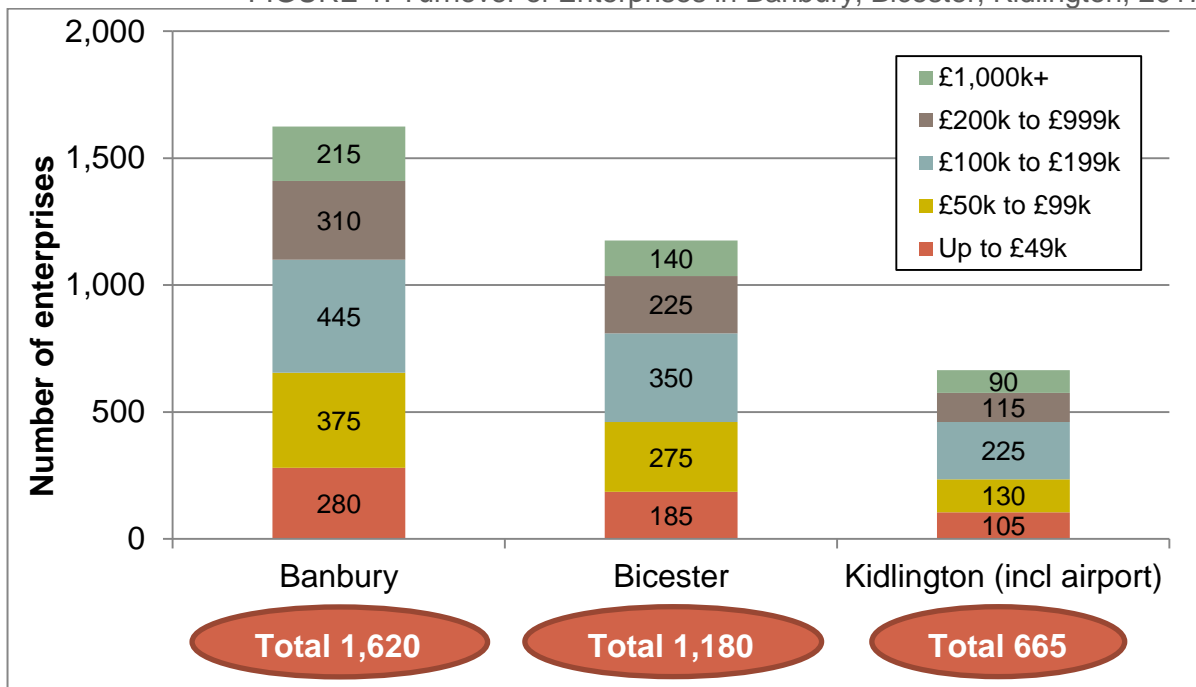
4. **Coverage:** Data for business demography (ie. births, deaths and active enterprises) is only available at the district level.
5. In 2016, Cherwell had around 6,700 enterprises.
 - **Deaths:** Around 660 or 10% 'died'.
 - This is less than the national death rate for businesses (12%).
 - **Births:** Around 790 or 12% were 'born'.
 - This is less than the national birth rate for business (15%).
 - Since there were more births than deaths, there will be an increase in the number of active enterprises in the following year.

(B) ENTERPRISE TURNOVER, 2017

Source: UK Business Counts

- Low turnover:** In BBK put together, 16% of enterprises have a turnover of under £50k.
- High turnover:** There are around 15 enterprises in these three towns which have a turnover of £50 million or over. (Exact figures are not available due to anonymization of data).

FIGURE 1: Turnover of Enterprises in Banbury, Bicester, Kidlington, 2017



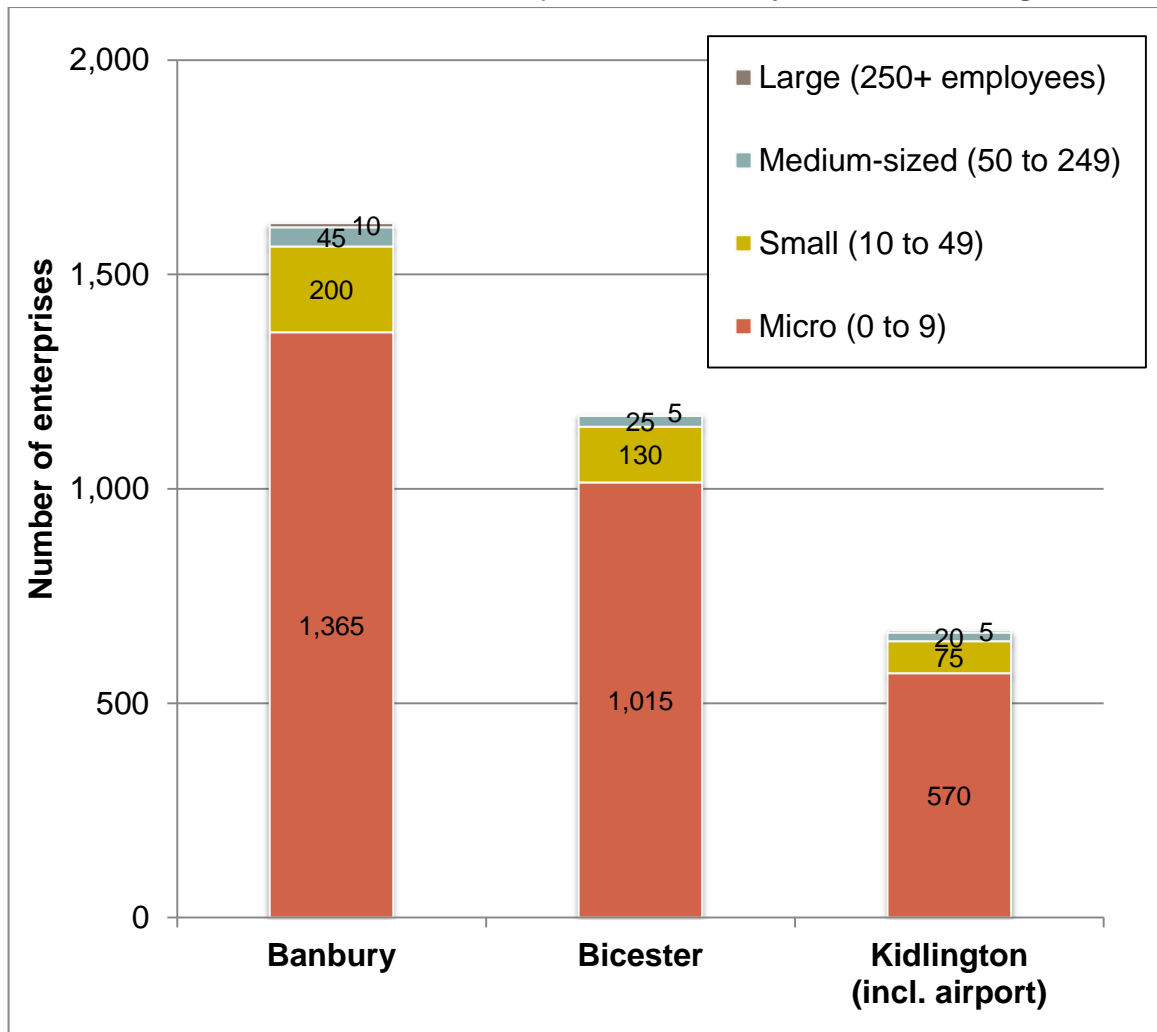
Note: elements may not sum to totals, due to rounding

(C) ENTERPRISE SIZE, 2017

Sources: UK Business Counts

8. **Size of enterprise:** In Bicester / Kidlington 86% of enterprises are 'micro', with 9 or fewer employees, and in Banbury this is 84%.
- This compares with England 90% and Cherwell 89% of enterprises being 'micro'
 - In other words, BBK have proportionally more enterprises employing 10 or more employees.

FIGURE 2: Size of Enterprises in Banbury, Bicester, Kidlington, 2017



Note: elements may not sum to totals, due to rounding

9. **Local units:** Some enterprises have more than one premises. In each of these three towns, enterprises have an average of 1.3 local units.
- Both Cherwell and England have an average of 1.2 local units per enterprise.
 - 'Small' and 'Medium' businesses are most likely to have 2 local units or more.

(D) INDUSTRY

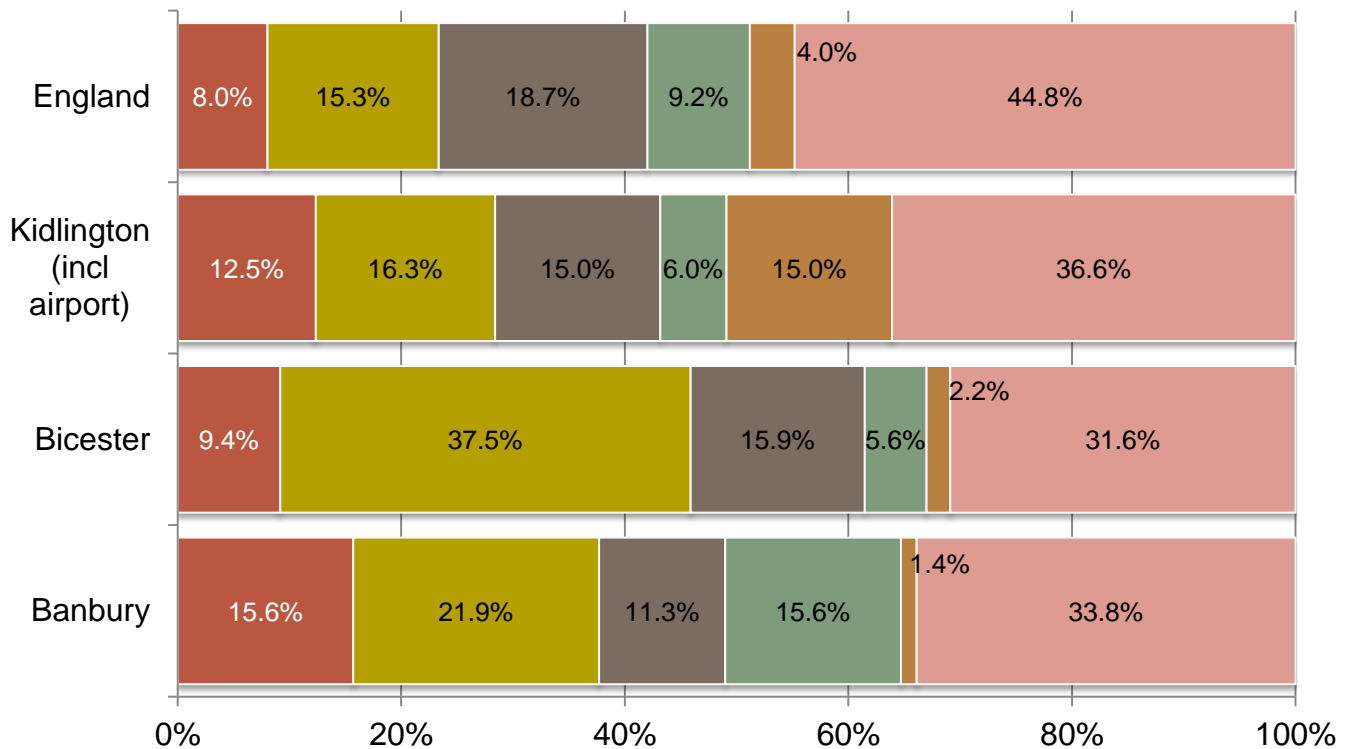
Business Register of Employment Survey, Nomis

10. **Employees by industry:** Chart 3 shows how many employees are found in each sector.

On the whole, each of the three Cherwell towns has its own characteristic industry.

- Banbury has a disproportionately high number of people employed in business administration & support services (15.6%, compared to England 9.2%)
- Bicester has a disproportionately high number of people employed in trade (37.5%, compared to England 15.3%).
- Kidlington has a disproportionately high number of people employed in public administration and defence (15.0%, compared to England 4.0%).

FIGURE 3: Number of employees by industry sector in BBK



■ Manufacturing (C)

■ Motor trades, wholesale & retail (G)

■ Financial, professional, technical (JKLM)

■ Business admin & support services (N)

■ Public administration & defence (O)

■ Other

(E) ANNUAL SURVEY OF HOURS & EARNINGS

Source: Annual Survey of Hours & Earnings

11. **Number of workers:** The Annual Survey of Hours & Earnings suggests that in 2017, 68,000 Cherwell residents were working.
 - Of these, 75% were full-time and 47% were women.
12. **Gender gap:** The survey suggests a disparity between men's and women's weekly pay, with men earning 72% more than women. See Figure 4.
 - This is partly because women are far more likely to be part-time, and part-time earnings are far lower (see Figure 5). In Cherwell, 41% of women work part-time.
 - However, this does not account for all of the gender gap. Even if we consider only full-time workers, men earn 27% more than women. (See Figure 6)

FIGURE 4: Gross weekly salary (men vs women), Cherwell 2017

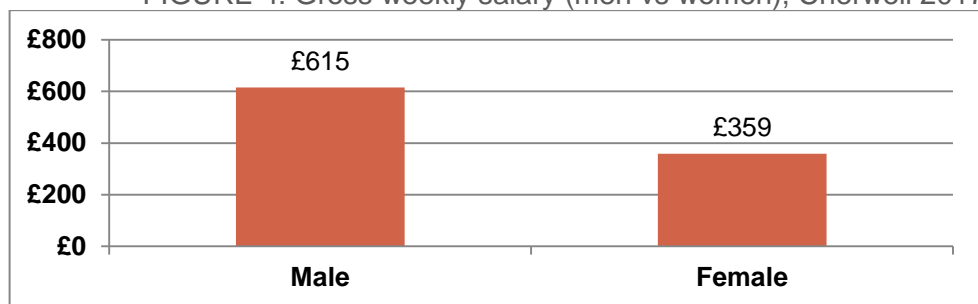


FIGURE 5: Gross weekly salary (full-time vs part-time), Cherwell 2017

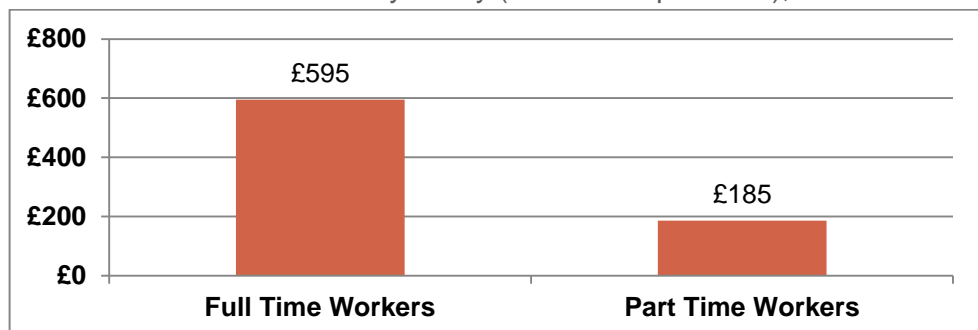
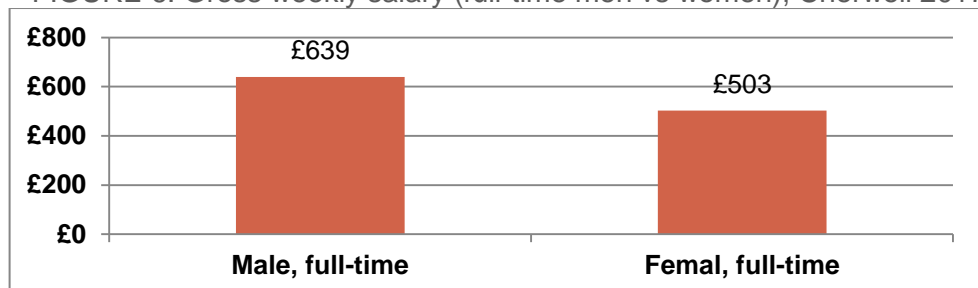


FIGURE 6: Gross weekly salary (full-time men vs women), Cherwell 2017



13. **NOTE:** Results from the ASHE do not necessarily agree fully with estimates from other sources.

(F) MISCELLANEOUS

- 14. **Employment rate:** See Figure 4.
 - o *Source: Annual Population Survey*

FIGURE 7: Employment Rates in Cherwell, YTD Jun-17

	Cherwell	England
Economic activity rate - aged 16-64	84%	78%
Employment rate - aged 16-64	79%	75%
% aged 16-64 who are employees	69%	63%
% aged 16-64 who are self employed	11%	11%
Unemployment rate - aged 16-64	5%	5%
% who are economically inactive - aged 16-64	17%	22%
% of economically inactive who do not want a job	78%	77%

- 15. **Legal Status:** Figure 8 presents how many enterprises are legally classed as “public sector”. There are proportionally more in Kidlington than the expected average for England.
 - o *Source: UK Business Counts*

FIGURE 8: Proportion of Enterprises that are ‘Public Sector’, 2017

